# **NeoFace Watch for Gaming Venues**

**Ensure Compliance, Protect Individuals, and Enhance Customer Experience** 

### High Performance Facial Recognition



### Did you know?

28,000+

Australians self-excluded from gambling in the first 12 months of national register.

**1600** 

People on average register for self-exclusion every month.

\$25B

Lost by Australians on legal forms of gambling in 2023.

**\$56,000**+

Potential penalty for a licensee breaching BetStop Rules.

### How NEC can help

**✓** Compliance

Reduce manual processes and avoid penalties.

- ▼ Reduce Harm

  Automatically identity self-excluded gamblers.
- ✓ Safer Environment

  Identify blacklisted patrons and alert security.
- ▼ Customer Privacy
  Regular patrons' images not stored.
- ▼ Increase Efficiency

  Staff can focus on enhancing customer experience.

Gaming venue operators face increasing challenges in maintaining compliance with strict regulations, particularly when it comes to identifying self-excluded gamblers.

Ensuring that these individuals do not enter the premises is a constant concern, with significant penalties for non-compliance.

In addition to these regulatory pressures, operators are also focused on improving the overall customer experience, creating a safe and enjoyable environment for all patrons.

## Why Choose NEC?



#### Safety

Real-time monitoring to detect persons of interest and send alerts.



#### **Efficiency**

Fastest and most accurate facial recognition technology on the market.



#### Scalable

to expand capabilities and deploy across multiple servers and sites.



#### **Privacy**

controlled by customers who opt-in to various initiatives.



biometric technology consistently ranked #1 globally by NIST.



#### **Innovative**

with \$2.6B invested globally annually in company-wide R&D.



#### Awarded

Frost & Sullivan Biometrics Company of the Year.



#### Interoperable

with many existing technologies, as well as iOS and Android apps.

### For more information:







Japan (Corporate HQ) NFC Corporation

www.nec.com

Australia

NFC Australia Ptv I td. www.nec.com.au

North America (USA)

NEC Corporation of America www.necam.com

Asia Pacific (AP) NFC Asia Pacific www.sq.nec.com **Europe (EMEA)** 

**NEC Enterprise Solutions** www.nec-enterprise.com

NEC Australia Pty. Ltd. reserves the right to change product specifications, functions, or features, at any time, without notice. Please refer to your local NEC representatives for further details. Although all efforts have been made to ensure that the contents are correct, NEC shall not be liable for any direct, indirect, consequential or incidental damages resulting from the use of the equipment, manual or any related materials. The information contained herein is the property of NEC Australia Pty. Ltd. and shall not be reproduced without prior written approval from NEC Australia Pty. Ltd.

